



## Board Newsletter to Members

### New Quarterly Board Report

One of goals of the CASV-ACVP Board is to improve communications with our membership and ensure you are aware of some of the current initiatives being undertaken by the Board and committees. This inaugural CASV-ACVP Board newsletter is the first step in that direction. Our intention is to issue a quarterly newsletter which will summarize new initiatives and progress on previously reported topics. Feedback is welcome.

### CASV-ACVP AGM

The Annual Meeting was held on Sunday, March 4<sup>th</sup> in San Diego, California in conjunction with the AASV Annual Meeting and Conference. Seventeen members attended the AGM.

### 2018 CASV-ACVP Board of Directors

Dr. Kurt Preugschas, WCASV  
Dr. Blaine Tully, WCASV  
Dr. Jim Fairles, OASV  
Dr. Ryan Tenbergen, OASV  
Dr. Josée Daigneault, AVIA  
Dr. Christian Klopfenstein, AVIA  
Dr. Mike DeGroot,  
Director at large  
Dr. Trevor Lank, Director at large  
Dr. Karine Talbot, Director at large

### Officers

President – Jim Fairles  
Vice President – Christian Klopfenstein  
Past President – Blaine Tully  
Secretary-Treasurer – Susan Fitzgerald

### Lifetime Honorary Membership Recipients

Dr. Ernest Sanford, London, Ontario and Dr. Michael Sheridan, Steinbach, Manitoba were awarded Lifetime Honorary Memberships in CASV-ACVP at the Annual Meeting. The lifetime and honorary membership is awarded to individuals retired from active practice but who have made a significant contribution to the field of swine veterinary medicine. Dr. Sanford and Dr. Sheridan are the first two recipients of this membership class which was enacted by the membership at the AGM. Congratulations!

### Board Positions and Elections

The Board now has written position descriptions for President, Vice President and Past President. In addition to chairing meetings when the President is absent, the Vice President will assist in finding nominees for the Board and planning the AGM agenda. It is also expected that the Vice President will move into the President position upon rotation. The Past President will provide a liaison function between the committees and the Board and with the regional veterinary associations. The role of President will rotate amongst the regional associations. The complete Executive Position Descriptions are available for viewing on the [CASV-ACVP website](#). The Board is currently working on a policy and procedures for electing Directors to ensure there is appropriate regional representation and an opportunity for nominations from the membership.

### Analgesic and Anaesthetic Options

The Welfare Committee's summary on analgesic and anaesthetic options for use in swine for pain mitigation during castration and tail docking was presented to members at the AGM. The final version has been approved by the Board and posted on the [CASV-ACVP website](#). The Welfare Committee is now working on the development of a position statement to address raised without antibiotics production.

### Student Donations

CASV-ACVP is very pleased to provide biennial student donations to the Université de Montréal, University of Saskatchewan, the University of Guelph, University of Calgary and the University of Prince Edward Island. This year, each of those institutions will receive \$5,000 to be used by veterinary students, graduate students, residents, or future leaders developed by the University in support of academic travel or swine veterinary medical activities.

### CgFARAD™ Database Demonstration

The Canadian Global Food Animal Residue Avoidance Databank (CgFARAD™) is a web based system that provides veterinarians with withdrawal interval advice when products are used in an extra label manner. On May 10<sup>th</sup>, CASV-ACVP will be hosting a webinar with Dr. Trisha Dowling from the University of Saskatchewan to demonstrate the enhanced features and capability of the database which was upgraded in 2017. Check your email for the connection details.

### Swine Health Intelligence Network (CSHIN)

CASV-ACVP and the Canadian Pork Council (CPC) jointly fund the Canadian Swine Health Intelligence Network (CSHIN); each contributes up to \$12,500 annually. CASV-ACVP has agreed to continue this funding through 2018 and is currently in discussions with CPC regarding enhancing the value and delivery. A hiring committee with representation from both groups is actively seeking a replacement for Chris Byra who has coordinated CSHIN until this year. The committee expects to have a successful candidate by early May.

### Canadian Animal Health Surveillance System (CAHSS)

Last year, CASV-ACVP joined the Canadian Animal Health Surveillance System (CAHSS) as an associate member. CAHSS is an initiative of the National Farmed Animal Health and Welfare Council. It strives to develop linkages among network groups such as the individual species networks and the Community for Emerging and Zoonotic Diseases (CEZD).

Susan Fitzgerald and Sarah Lemieux, Fitzgerald & Co., Administrative Support

### 2017 Membership Numbers

The 2017 CASV-ACVP membership by region was:

- WCASV - 51
- OASV - 45
- AVIA - 69
- Eastern Canada – 3
- Students – 6 – 2 Quebec, 4 Saskatchewan

Total – 174

Note: Only the students applying to CASV-ACVP are captured in the numbers above. If regional associations have students who are interested in becoming a member, there is no fee to join but there is an application form to complete.

### CASV-ACVP Membership Directory

In 2017, we produced a CASV-ACVP membership directory which is a work in progress as contact information is updated. Please send updates to [sarah.tfo@bell.net](mailto:sarah.tfo@bell.net)

### Advertising in the CASV-ACVP Newsletter

CASV-ACVP is now accepting classified advertising (e.g. job postings) in the e-newsletter and on the website. We have implemented a fee of \$125 per week for classified advertising. For promotional and marketing type ads, we are offering one banner ad each week at \$500 per week. The CASV-ACVP newsletter is sent to 180 association members each week. If you are interested in advertising in the newsletter, please contact Sarah Lemieux in the CASV-ACVP office at [sarah.tfo@bell.net](mailto:sarah.tfo@bell.net), 519-669-3350.

### SWOT Analysis

The CASV-ACVP Board conducted an internal SWOT analysis of the association (strengths, weaknesses, opportunities and threats). Strengths and weaknesses are internal to the organization and can be directly managed by it. Opportunities and threats are external and the organization and its member base can only anticipate and react to them. Pasted below is a summary of the Board review; many of the items reported on in this newsletter are a result of the SWOT exercise. Some topics discussed by the Board include:

- looking at ways to use the website more effectively;
- exploring opportunities for advertising revenue from the newsletter;
- developing a policy on director reimbursement to compensate volunteers when attending meetings on behalf of CASV-ACVP;
- organizing quarterly calls with the regional presidents to engage them in CASV-ACVP and CASV-ACVP Board member will participate in the regional calls;
- implementing a quarterly Board report back to members to improve communications; and,
- establishing a succession plan for Board leadership.

The Board will continue to look for opportunities to address the key SWOT findings.

Internal	
Strengths	Weaknesses
<ul style="list-style-type: none"> <li>• Broad representation across Canada</li> <li>• Members are from a wide spectrum of the industry (independent practitioners, company vet, pharma, researchers, university, etc...) and together have a huge knowledge of the swine industry.</li> <li>• The quality of the organisation, its management structure, governance is improving</li> <li>• Good communication among board members</li> <li>• Low operational budget</li> <li>• Volunteer work from members</li> <li>• Funding insured for near future</li> </ul>	<ul style="list-style-type: none"> <li>• Time passed on each initiative before completion – e.g. board call once per month, need for member voting at AGM for some motions, etc.</li> <li>• Limited # volunteers/hours available.</li> <li>• Finance: doing ok now, but need to look into long-term source of revenue</li> <li>• Lacking recognition as leading swine health organization in Canada</li> <li>• Need to improve collaboration with regional veterinary organizations</li> <li>• Static member base</li> <li>• Lack of consistent voice, limited to the President - no Executive Director.</li> </ul>
External	
Opportunities	Threats
<ul style="list-style-type: none"> <li>• Opportunity to become leader in the swine industry for Canada and become a united voice that advocates for our clients.</li> <li>• New areas of opportunity, including animal welfare, AMU, pig transport, industry training, disease surveillance</li> <li>• Emerging and changing swine health challenges</li> <li>• Capability to get external funding</li> <li>• Increased collaboration and input with other organizations - E.g. CPC, CVMA, etc. Also communication with Regional associations (WCASV, OASV, etc.) to reduce repetition of policy/processes</li> </ul>	<ul style="list-style-type: none"> <li>• Limitations on ability to carry forward with initiatives or programs</li> <li>• Inconsistent delivery of our voice.</li> <li>• Bigger organizations with more funding and human resources will answer for the swine vets if swine vets don't</li> <li>• Become irrelevant to larger organizations if we do not remain united and provide value to our membership. Members will not pay fees unless they feel the organization is providing value.</li> </ul>

**Mission:** To be a responsive, proactive voice for veterinarians involved with the swine industry in Canada.